

 **Aspiro** | **Philanthropy**
Live your way.

Friends of Aspiro



ANNUAL CAMPAIGN

The Friends of Aspiro annual campaign kicks off in February with a month-long matching gift campaign. All gifts throughout the month are matched by a group of sponsors that change weekly.

MONTHLY GIVING

By giving monthly, you invest what makes sense for you and make an incredible impact over the course of the year. Would you like to make a \$100 gift to Aspiro but it's not in your budget? Sign up to give \$10 a month and you'll end up giving \$120 a year. More than you thought possible with an affordable monthly gift. We can help you set it up through our website with a few simple clicks.



Aspiro
Monthly
Giving
Program

Special Events



TASTES & TOASTS

Held on a Friday in October, this annual event features a trendy reception featuring savory tasting stations, tantalizing toasts and decadent desserts!

An impressive silent auction and live music take place throughout the evening.

Individual tickets and sponsorship opportunities are available.



BOWL-A-THON

The Dennis Rasmussen Memorial Bowl-A-Thon began in 2011 to honor a longtime client. Held at Ashwaubenon Bowling Alley, the date changes each year based on availability.

Participants bowl for two hours and have the opportunity to raise pledges for prizes.

Cost is \$17 per person. Sponsorships also available.

Cannot Attend an Event?

Donate an auction or raffle item

Follow Us:



Family Night



Happenings:

- Art Exhibit
- Music
- Dinner
- Door Prizes
- and more!

This annual event, held in June, showcases the many amazing programs offered at Aspiro. It is an opportunity for us to reconnect with our current families as well as introduce new, prospective clients and families to our broad menu of services. All while dining on delicious food and enjoying even better company.

No Limits



VANILLA LATTES ARE MY

Favorite

PARTNER
SPOTLIGHT



GARDENING IS MY

Favorite

WE ARE MORE ALIKE THAN DIFFERENT!

The No Limits Campaign is an opportunity to show that having a disability isn't a limitation on being an active part of the community.

THE CAMPAIGN

As part of the No Limits campaign we work with our partners to craft the message that fits their business. Then we determine the best way to showcase it through the use of table tents, posters, takeaways, and/or H-stake signs. No Limits shares and promotes each partnership through social media, email and website recognition.

INCLUSIVITY

Follow our Facebook page where we share stories, encourage change, celebrate living without limits and share examples of inclusivity that show people with disabilities have no limits.

facebook.com/nolimitsgb

Why

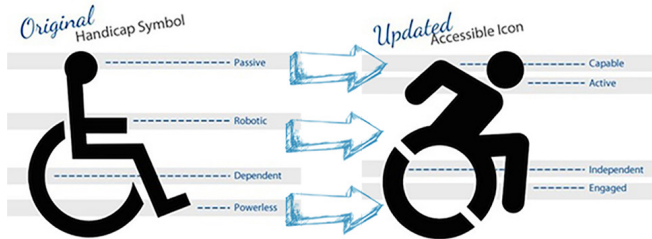
- Many people are intimidated to interact with a person with a disability out of fear they will sound patronizing or say the wrong thing.
- Research done in 2014 by the British organization, Scope found 66% of the public feel this way.
- To achieve greater understanding and inclusion in our community, the No Limits – Ability Awareness Campaign was launched in 2016 and features a month-long marketing campaign.

No Limits

JOIN THE MOVEMENT

Help us change the perception of disability in our public spaces. Update your parking lot signage with the new accessible icon.

ADOPT THE NEW ACCESSIBLE ICON



WAYS YOU CAN HELP

- When re-stripping your parking lot request the stencil for your striping company
- Request free stickers to update your existing parking signs
- If you want new parking signs we can refer you to a local sign company that produces them

We can help, visit: nolimitsgb.org

Bottom Right: Businesses using the new accessible icon (Google Maps)



Learn more: WWW.NOLIMITSGB.ORG



No Cost Ways To Help



SUPPORT ASPIRO WITH SCRIP

You can purchase gift cards from over 700 retailers through Aspiro at face value. Aspiro then purchases the gift cards you ordered at a discount from the retailer. The difference is profit to Aspiro. You spend your scrip at the retailer, where it's worth the full face value. National chains and local Green Bay stores are on the list!

SCRIP FUNDRAISING REALLY ADDS UP!

If you and 25 others purchase a \$100 Festival Foods and a \$100 Kwik Trip gift card every two weeks for a year it would add up to \$4,550 for Aspiro. Just for purchasing the items you were going to buy anyway! When you add in gift giving and holiday shopping the donation continues to climb!

No Cost Ways To Help



FACEBOOK FUNDRAISER

You can raise money by setting up a dedicated fundraising page to share Aspiro's story, tell others about our mission and rally around a fundraising goal.

SPEAKING ENGAGEMENTS

Are you a member of an Optimist, Rotary or other club? Invite Aspiro to speak at one of your meetings. Help us share the Aspiro story.

DESIGNATE YOUR UNITED WAY GIFT

Do you give to the United Way at your workplace? You can designate your gift to Aspiro on your electronic or paper pledge form.

WORK PLACE FUNDRAISER

Organize a workplace fundraiser. Have fun, boost morale and raise money for Aspiro! Some ideas are:

- Penny Wars or Change Jars
- Office Bake Sale or Cook Off
- Dress Down Day
- Sports Dress Day
- Sweet & Salty Sale
- Donate 1 hour of pay

Planned Giving

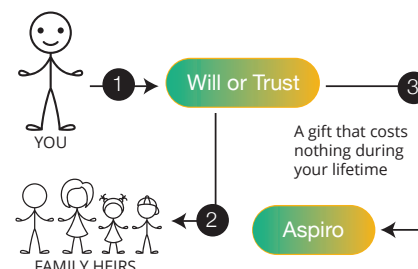


WHAT IS BEST FOR YOU?

Explore a variety of planned gift options to meet your needs and goals. Here are a few of the more common examples of planned gifts. In all cases, we suggest you consult a professional (attorney, financial planner, etc) to discuss your options.

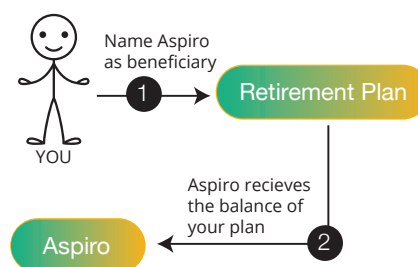
CHARITABLE BEQUESTS

A charitable bequest is simply a distribution from your estate through your will or living trust.



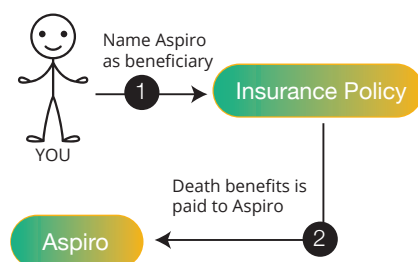
RETIREMENT PLANS

You can name Aspiro the successor beneficiary of all or a portion of your IRA, 401(k), or other retirement accounts. The designation is revocable and does not generate a charitable income tax deduction, but distributions from retirement accounts to surviving family members can be subject to both income and estate tax. Directing the balance of a retirement plan to charity removes the most-taxed asset from your estate, freeing up other, more favorably taxed assets to give to family and heirs. You also have the reassurance that you can continue to take withdrawals from your plan during your lifetime.



LIFE INSURANCE

- You can contribute a fully paid up policy.
- You can contribute a policy on which some premiums remain to be paid. In both of these cases, you can claim a charitable deduction for the value of the donated policy.
- You can (revocably) name Aspiro as the beneficiary of a life insurance policy that you continue to own and maintain or; you can name Aspiro the owner and beneficiary of a new life insurance policy and make ongoing gifts that offset the premiums needed to maintain the policy.



Tax-Friendly Giving



STOCK GIFT

By transferring your stock to us today, you can enjoy the benefits of tax savings on this year's return. In addition to your charitable deduction, you will avoid paying capital gains tax that would otherwise be due on the sale of your appreciated investment.

DONOR ADVISED FUNDS (DAF):

Donor advised funds lets a taxpayer front-load charity and take a deduction in year one. The money is put into an investment account, sponsored by a 501 (c) (3). Then in later years, the taxpayer advises or suggests as to which charities should receive donations.

QUALIFIED CHARITABLE DISTRIBUTIONS (QCD)

Probably one of the most effective tax planning tools for retirees when it comes to charity. Generally, a QCD is an otherwise taxable distribution from an IRA (other than an ongoing SEP or Simple IRA) owned by an individual who is age 70 ½ or over that is paid directly from the IRA to a qualified charity.

A retiree of this age who is forced to draw taxable dollars can donate directly from their IRA to a charity of their choice tax-free and satisfy IRS laws in drawing upon the IRA.

Note: The distribution must be made directly to the charity. It cannot be made payable to the retiree who then donates the money. This is limited to \$100,000 per year. You cannot claim a charitable contribution for any QCD not included in your income.



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