



FOR IMMEDIATE RELEASE

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**Camera Corner/Connecting Point and Associated Bank  
Bring New Accessibility Icon to Green Bay**

GREEN BAY, WI –Camera Corner/Connecting Point and Associated Bank will be the first Green Bay employers to unveil the new accessible icon in their joint parking lot on November 17 at 9:00 am. The new icon was created by Sara Hendren and Brian Glenney with Tim Ferguson Sauder of The Accessible Icon Project ([www.accessibleicon.org](http://www.accessibleicon.org)).



**Icon Unveiling:**

Thursday, November 17

9:00 am

503 Main St.

Behind the new Camera Corner/Connecting Point Engineering & Design Center  
Media welcome

“The wonderful people with disabilities strive to achieve more in a day than most without disabilities. They never give up and seldom ask for help. They just do it! I so admire their strength and feel this new logo exemplifies better those who have disabilities who try so hard every single day,” Rick Chernick, CEO, Camera Corner/Connecting Point.

The new icon not only signifies accessible parking but also the perception of disability in public space. The new design shows a person navigating their own direction vs. the static, mechanical look of the original symbol.

“We are proud to use this new design at our location. It is a unique opportunity to display a more active, engaging symbol that focuses on a person’s abilities rather than a disability,” Philip B. Flynn, president and CEO, Associated Bank.

Camera Corner/Connecting Point and Associated Bank were approached by the No Limits team of ASPIRO, CP and Curative Connections to implement the new icon in their new parking lot. The three agencies formed a collaboration to champion ability awareness in the Green Bay and surrounding areas.

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*“Serving people with disabilities and their families since 1957”*